



**CAMBRIDGE SPARK**

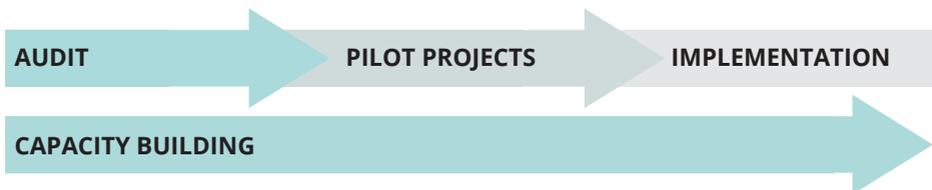
# DATA CONSULTING AND STRATEGY

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Cambridge Spark are specialists in data strategy and applied data science. Our team consists Computer Science and Data Science researchers, Big Data Engineers and PhD's from the University of Cambridge, the University of Oxford, Imperial College London and Universty College London. We have expertise in big data systems, software development, data science, machine learning and NLP, having worked at some of the world's most recognisable tech companies including Google, Oracle, Goldman Sachs, EBay, Amazon and CERN.

We have the experience to help you develop and execute a data strategy to leverage your data assets and transform your business into a data-driven organisation. Our clients include some of the most prestigious financial institutions and universities in the UK and internationally.

## OUR APPROACH



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## GET IN TOUCH

We look forward to discussing your requirements and exploring how we can help.

Dr. Raoul-Gabriel Urma, CEO

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# BECOMING DATA DRIVEN

**AUDIT:** Conduct an on-site audit encompassing all units of the business, from interviewing the managing directors to scoping out the day-to-day operations with employees. This is required to provide transparency and insight into the current business process, the skills in your workforce, the sources and quality of your data, and the opportunities for optimisation.

**SPECIFICATION OF PILOT PROJECTS:** Put together a comprehensive delivery plan for pilot projects to embed data science capabilities into your business units order to optimise operational productivity and drive business value. The plan consists of deliverables, acceptance specifications, timelines and method for transparent progress reporting and evaluation.

**IMPLEMENTATION:** Effective delivery of pilot projects working with key stakeholders to realize measurable benefits.

**CAPACITY BUILDING:** Training and support to develop the skills of your workforce in the latest industry tools and techniques. This is delivered using a blend of personalised online learning, face-to-face training, performance monitoring and assessment.

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## OUR COMPANY

Our mission is to help individuals become more employable. We focus on teaching the latest tools and techniques in data science and software development to equip individuals with the most relevant skills for industry needs. Our Our proprietary Knowledge Assessment Teaching Engine (K.A.T.E.) provides each learner with immediate feedback, guidance and assessment, to make personalised technical education accessible to everyone.