



CAMBRIDGE SPARK

DATA SCIENCE EXECUTIVE SEMINARS

Discover how you can leverage Data Science and make Data your defensible asset

“The world’s most valuable resource is no longer oil, but data” says The Economist. “Data is the new oil”, and technologies such as Big Data, Data Science, Machine Learning, Artificial Intelligence and Natural Language Processing are radically changing the way companies operate. Executives and business leaders need to adapt and update their skills to meet the demands of the business.

Cambridge Spark provides intensive seminars for executives with a focus on demystifying what Data Science and other emerging technologies are. We demonstrate how business enterprises and industries can leverage these technologies and make data their defensible asset, and discuss how these technologies create increased revenue, enhanced productivity and measurable benefits.





OUR SEMINARS

DATA SCIENCE FOR EXECUTIVES

One Day Seminar

This seminar focuses on Applied Data Science. Participants will get an overview of four key pillars: Big Data, Machine Learning, AI and Natural Language Processing, and explore why they matter in the digital economy.

Topics include:

- The practical application of these techniques translated into concrete value
- How businesses must adapt and become data-driven to survive
- Key actions you can take to implement effective data-driven transformation
- Crucial questions to tackle as a leader in this technological landscape; covering culture, strategy, infrastructure and talent

MAKING SENSE OF EMERGING TECHNOLOGY TRENDS

Two Day Seminar

This seminar focuses on cutting edge Data Science and Machine Learning methods, Cyber Security and Blockchain technology. We demonstrate how business can adopt these technologies to maintain a competitive advantage.

Topics include:

- How to find and work with data scientists
- How to translate data science into new products offerings
- When is Machine Learning appropriate and what are the downsides?
- How do you design an infrastructure and process to share data?
- What does GDPR mean for your business and emerging technologies?
- Blockchain technology and the motivation behind projects such as Bitcoin, Ethereum, and the Hyperledger project
- International money transfer, provenance in supply chains and smart contracts
- How to cut through the hype and speculation that surrounds blockchains in the media to understand the transformative potential of the technology

GET IN TOUCH

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